## GAMINGGEN EVENT SERVICE GUIDE

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#### ABOUT US

At Gaming Gen we specialize in 4 areas: Events, Retail, Repair & eCommerce. Established with a simple vision of being a hub for avid video game collectors and repairing gaming items, Gaming Gen quickly branched out into being one of the premier equipment & merchandise activation service providers at events throughout the USA. We have hundreds of gaming consoles, games, accessories & monitors in stock to be able to accommodate large and small events equally.

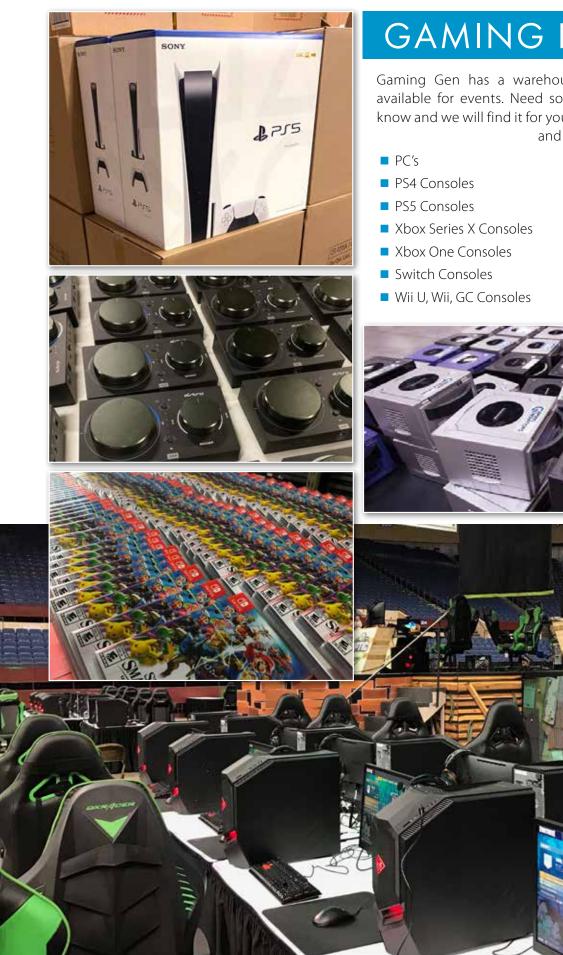
Whether it be providing merchandising services for your event, gaming equipment, staff to help run your tournaments, warehousing services to be able to store things in between events, or repair services for when your equipment breaks down, Gaming Gen can do it all! We provide well trained, enthusiastic staff that are eager to attend your event and make it the best experience possible for all involved.

Our mission at Gaming Gen is to make things more of a turn key activation for event organizers. Providing things like gaming equipment, banners, badges, lanyards, apparel & merch, safety items such as masks/sanitizer, or any other items that might be needed, we have the companies in place to be able to provide it all with quick turnaround times, affordable rates and excellent quality. This allows the event organizer to be able to put all of their focus into other aspects of their event without having to worry about all the little things.

#### For more information please visit our website at gaminggen.gg







#### GAMING EQUIPMENT

Gaming Gen has a warehouse full of the following items available for events. Need something not on our list? Let us know and we will find it for you! Everything is on hand, updated and ready to ship! Inquire for pricing.

- PS3 Consoles
- Xbox 360 Consoles
- Retro Consoles
- Asus/BenQ Gaming Monitors
- Mixamps
- Thousands of Games



#### **RETAIL BOOTHS**

Gaming Gen offers fully staffed retail booths, equipped with a point of sale system that makes checkout easy and allows for detailed reporting, post event.

We can fully customize the booth with truss systems, TVs, branded banners, and anything else that you may want. This provides a unique look that will catch the eye of potential customers.

For displaying your items, pedestals, grid, shelving, mannequins and other items can be provided as necessary.





#### PROMOTIONAL BOOTHS

There are plenty of ways to promote your brand at events. Whether that be through small or large fabric banners, tablecloths, apparel or other types of promotional handouts, let us help you create everything you need.









#### SIGNAGE

Full color fabric banners are a great way to transform the look of your venue or booth. They introduce your audience to the theme that you are promoting and allow for unique photo opportunities. Additionally, these provide great ad space to promote sponsors and partners of your event. All banners come with a carrying bag. Some hardware can either be purchased or rented depending on your needs.













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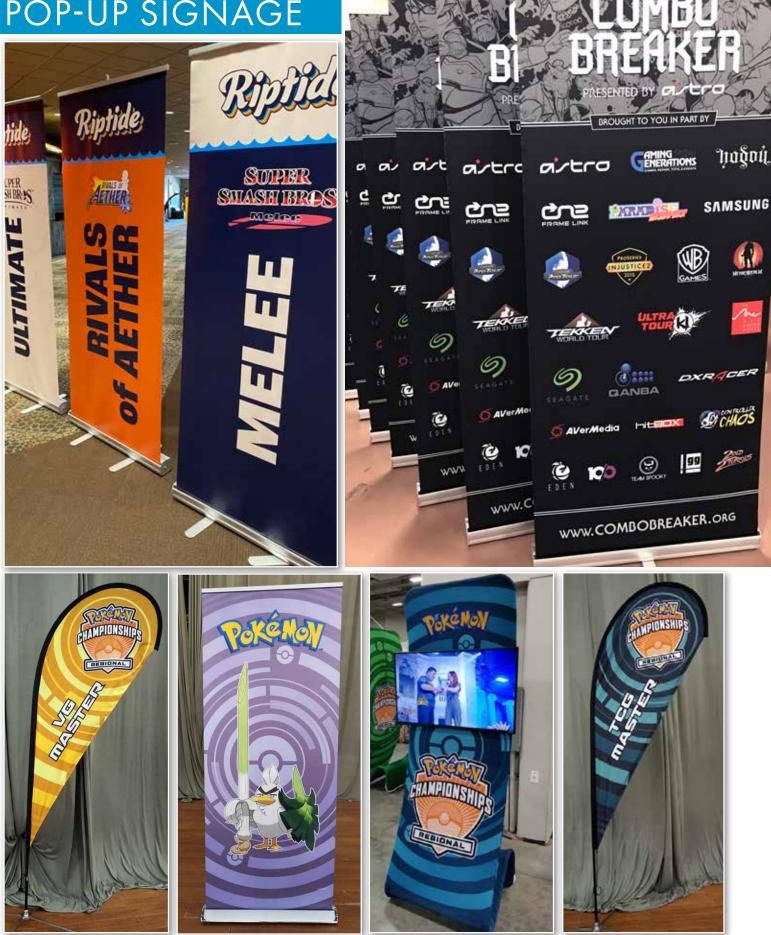
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#### SIGNAGE





OYOTA Let's Go Places **POP-UP SIGNAGE** 



#### TABLECLOTHS

A branded tablecloth immediately dresses up that boring table and is key to creating a professional look, especially on a stage! Like all of our fabric signage, you can easily wash and treat stains. We offer various tablecloth size options and creative design services.











#### BADGES & LANYARDS

Custom badges and lanyards are an easy and cost effective way of creating a professional and uniform feel to your event. These items can be completely customized with your branding and can be cut to any size or shape that you want.











#### MEDALS



Medals are an essential piece of every competitive event. A completely custom, thick, high-quality medal gives players and staff something to show-off on social media. We can bring to life all shapes and sizes and have plenty of options available.











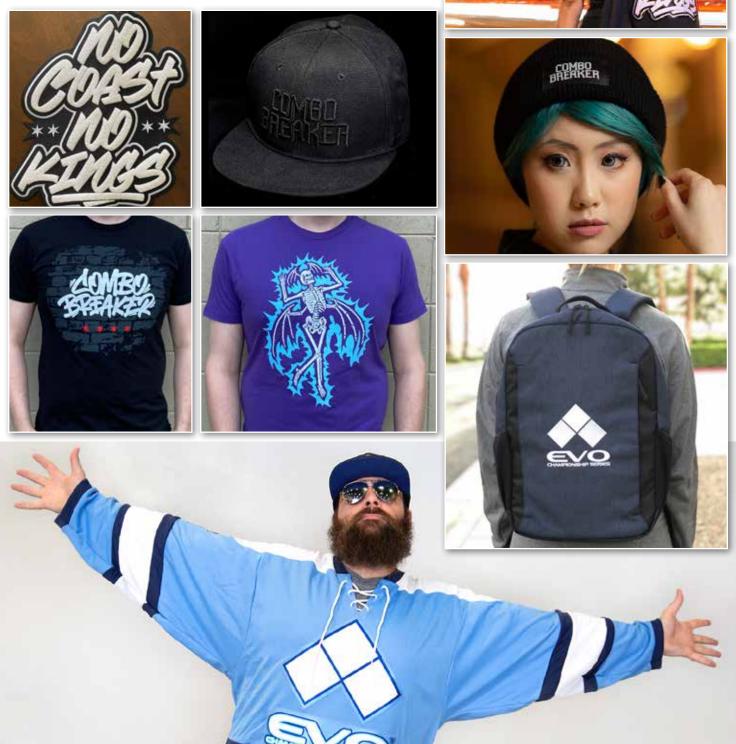




#### CUSTOM APPAREL

One of the most common items sold at events are T-Shirts, which are a low cost item with a 50%+ profit margin. Partner with us to create the best possible apparel w/ plenty of options to maximize the look and improve the branding of your event. Be it anything from caps and beanies, to shirts, hoodies, joggers, socks or anything else you might wear, we can create it for you.





### CUSTOM APPAREL







#### CUSTOM MERCHANDISE

Let us help you expand your merchandise lineup. Over the years we have helped create unique merch lineups for various events, including: backpacks, keychains, pins, coins mouse pads, patches, posters, blankets, pillows, various types of drinkware and more! Have an idea that you don't see here? Let us know, and we will make it happen.





#### **BOOKLETS AND POSTERS**

Creating a brochure or a program guide for your event not only helps inform your participants about the schedule and event happenings, but it can also provide information about partnerships and sponsors, and help promote your event even after it is all said and done. Stickers and posters are also a fun way to let patrons take home a piece of your event, and is something that we can provide.





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#### **EVENT NECESSITIES**

When running an event, there are a lot of important items that are important to have but can easily be overlooked. Gaming Gen can help provide you with a number of those essentials such as: chromebooks, iPads, printers, sign holder displays, carts, extension cords, power surges, masks, hand sanitizer, wipes, and anything else that you may need. To make things even easier, let us bring everything to you in our cargo van/truck.



LEBLEBALL



Bring Your Own Console





#### STAGING AND PRODUCTION

Your event revolves around the stage your players compete on. A good stage can set your event apart and is key to helping attract future sponsors. Gaming Gen can provide staging and production equipment including: truss, lights, sound, projectors and screens, and many other items that can help set your event apart from the rest.















#### WAREHOUSING SERVICES

Many clients, especially event organizers, prefer to utilize our warehousing services. We enable you to ship and store items at our secure warehouse, which is conveniently located in the Midwest. We also offer a full line of shipping services, including shipping your products directly to your customer. Let us assist you even further by creating your Ecommerce website. We want to help streamline your business!









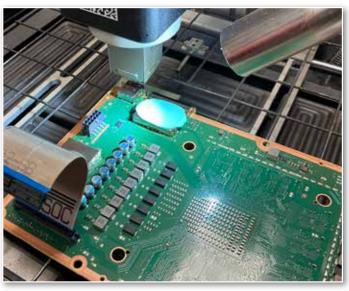




#### EQUIPMENT REPAIR

It's our mission to keep electronic equipment running and in tip top shape. Eventually things break down, and when that happens we are here for you. Let our highly trained technicians help when you have issues with your gaming equipment. We also have state of the art disc resurfacing machines that can take care of most scratches on discs! Before you toss it, let us take a look.









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FOR FURTHER INQUIRIES, PLEASE EMAIL US AT: GAMINGGEN.GG WE LOOK FORWARD TO WORKING WITH YOU SOON!